



# MOBILE ESPRESSO COFFEE



**Our Policy:**

To Serve Unequalled Espresso Coffee Every time, all the time.

**Our Aim:**

To be the number 1 takeaway mobile coffee provider throughout Australasia.

**Our Mission:**

To engage only the best of operators, serving premium espresso coffee while persistently achieving excellence in customer service.

## THE BUSINESS

The 3 group La Pavoni espresso machine enables greater efficiency and reliability. It is probably the best machine of its kind on the market. Powered by a 9kg LPG or 2 4.5kg bottles, it sustains constant activity for up to a week when filled manually with hand pumped water.

**Target Weekend Market:**

- Sports Events - e.g. Rugby, Soccer, Netball, Cricket, Hockey etc.
- Race meetings - Galloping and Trotting
- Carnivals and Markets
- Beaches and Rivers
- Concerts & Fairs
- Council Events
- Tourist Areas
- Agricultural & Pastoral shows
- Schools

**Concept Set Up costs:**

The Van is completely fitted out with and ready to go with the following equipment:-

- Honda SMX - Sign written
- La Pavoni 3 group espresso machine
- Coffee Grinder
- Fridge
- Gas Bottle/s
- Coffee Accessories
- Uniforms
- Telescopic sign for events
- Footpath Sign
- Operations Manual
- Brochures & Business Cards
- First year mobile license fee
- Warranty on Van, Espresso Machine, Grinder & Accessories



*Finance Available to approved purchaser - Enquire for further information*

**15 VEHICLES NEW ZEALAND & AUSTRALIA**

[www.thecoffeeshot.com](http://www.thecoffeeshot.com)

Coffee on the spot



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## WHERE TO FROM HERE?

If you are interested and believe you have the ability and personality to be successful in this business please fill in the confidentiality agreement and application form with details on your previous history.

After our valuation of your application we will then meet with you for informal non binding discussions and questions you have can be discussed.

Should you decide to proceed we will provide your lawyer with the standard license agreement and operations manual.

Delivery time on vehicle will be within 4 weeks of signing the agreement.

The licensee will do a 2 - 4 day training course after signing the agreement



Coffee on the spot